## Program Description

The Associate in Applied Science degree program in Business Management prepares graduates to begin their careers as management trainees, first line supervisors, and higher level management positions in either profit or non-profit organizations. Students develop interpersonal and conceptual skills such as motivation, communication, performance appraisal, decision making and problem solving. Various business tools including accounting, computer information systems and law, as well as liberal arts courses, are integrated into the program.

The primary focus of the curriculum is on entrepreneurship for those interested in operating their own business or applying this managerial approach in a medium to large organization in the public or private sector. The program’s concentration of business courses provides a strong background for employment. The Business Internship is a popular feature of this degree. Students work for regional companies for academic credit and real-world experience.

Business Department faculty are well-trained and experienced in their areas of expertise, and highly motivated to work with students, helping them to succeed in their pursuit of a job. Many students complete this degree and transfer to four-year colleges to earn a bachelor’s degree; however, students who have this objective are advised that they may suffer transfer credit losses due to the concentration of business courses.

## Admission Criteria

Admission to this program requires that students be high school graduates or have high school equivalency diplomas (HSEs). If students are not high school graduates, they may be eligible for admission to the College’s 24 Credit Hour Program. If students are home schooled, they may be eligible for admission. (See pages 7 through 13 for more details on the admission process for all applicants.)

Students are required to complete most of the developmental classes before attempting the courses in this program. Please see the Developmental Course List on page 47.

---

This program can be completed in its entirety at either the Middletown campus or the Newburgh campus.
Program Learning Outcomes

Students will:

• integrate management theories and tools in a variety of functional areas within an organization.
• demonstrate the ability to use a variety of analytical tools in the functional areas of business.
• express business ideas and information effectively in both oral and written forms.

Career Opportunities

• supervisor
• management trainee
• business owner/entrepreneur
• financial insurance planning and sales
• human resource specialist trainee

Transfer Opportunities

While the A.A.S. degree leads to immediate employment, SUNY Orange students have successfully transferred to:

• Franklin University
• Mount St. Mary College
• Ramapo College
• SUNY Empire State College

Contact Information

Business Department Chair
341-4411
Admissions Office
(845) 341-4030