

2008 Annual Nonprofit Conference Highlights

Showcase your commitment to the Mid-Hudson Valley nonprofit sector and its leadership. Held at SUNY Orange, the 2008 Annual Nonprofit Conference will feature:

- More than 65 partner organizations, representing key nonprofit management support organizations in the Mid-Hudson Valley
- Appearances and keynote speeches from leading figures. This years conference features Allison Fine - her book, *Momentum: Igniting Social Change in the Connected Age*, received the 2007 McAdam Book Award for the most valuable nonprofit management book
- An Exhibit Area featuring organizations that provide support to nonprofits and social entrepreneurs
- Interactive workshops covering key areas of running a nonprofit, including technology, marketing, collaboration, and strategic planning
- Networking and Community Lounge

“This is one of the most coordinated, organized, peaceful conferences I have ever attended.”

— 2007 Attendee

SPONSOR BENEFITS SUMMARY	Major Sponsor (\$1,500)	Community Leader (\$1,000)	Conference Breakfast/Break (\$750)	Conference Exhibitor (\$300)	Friends of the Conference (\$100)
Nonprofit Conference Benefits					
Sponsor addresses audience from main stage (5 minutes)	X				
Exhibit booth	X			X	
Sponsor recognized during plenary & workshop sessions	All	2 Mentions			
Logo and sponsor description in program	X	X			
Conference signage (sponsor provides)	X	X			
Press & Media Releases	X	X	X		
Mention in promotional emails to partner lists	X	X	X		
Logo on flyers and other print materials	X	X	X	X	
Logo on Annual Conference website	X	X	X	X	
Nonprofit Conference tickets/registrations	4	3	2	1	
Handout in Registration Folders (sponsor provides, 250 quantity)	X	X	X	X	
Listing in conference program	X	X	X	X	X

Payment Information

Please remit check made payable to SUNY Orange:

SUNY Orange
Continuing Education
115 South Street
Middletown, NY 10940

Logo Information

Please e-mail your logo in jpg or tif format, 300 dpi to:

david.kohn@sunyorange.edu

- Major Sponsor**
Investment: \$1,500
- Community Leader**
Investment: \$1,000
- Conference Breakfast/Break**
Investment: \$750
- Conference Exhibitor**
Investment: \$300
- Friends of the Conference**
Investment: \$100
- Additional Tickets**
Investment: \$30

Please contact David Kohn at 845-341-4388 to reserve your sponsorship.

Organization/Sponsor Name _____

URL _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

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Total Amount Pledged \$ _____

Signature _____ Date _____



Institute for Nonprofit
Leadership & Management

To reserve one of these great sponsorship opportunities, please contact David Kohn at 845-341-4388 or email David at david.kohn@sunyorange.edu

Nonprofit Conference Sponsorships

4th Annual Institute for Nonprofit Leadership & Management Conference

SUNY Orange, Middletown, NY
Wednesday, March 26, 2008

Inspiring Hudson Valley Nonprofit Leaders

On Wednesday, March 28, 2008 the Institute for Nonprofit Leadership & Management will produce its fourth Annual Nonprofit Conference, a thought-provoking and inspiring event planned, coordinated, and promoted in partnership with the leading nonprofit organizations in the Mid-Hudson Valley. Its focus is to educate, empower, and connect nonprofit leaders and social entrepreneurs.

The Institute's Annual Conference is already one of the most widely anticipated, well-attended and established nonprofit programs in the Mid-Hudson Valley. In 2007, the Conference attracted a crowd of over 125 emerging and established nonprofit leaders and supporters for a day of workshops, keynote addresses and professional development. The conference earned a 97% approval rating from attendees, making it one of the best received nonprofit gatherings.

The Conference attracts the most innovative nonprofit organizations, ideas, and resources. It offers sponsors an unparalleled opportunity to gain visibility with Mid-Hudson Valley nonprofits and social entrepreneurs, and market to a select audience of community, civic, and business leaders.

Join us as a Sponsor and Exhibitor

- Publicity & Brand Affinity: The Institute for Nonprofit Leadership & Management at Orange County Community College is an established, trusted, and high-profile program at one of the most academically rigorous community colleges in New York State; The Institute's 2007 Annual Conference was enjoyed by over 65 organizations
- Access to an audience of over 125 active, energetic, and information-hungry decision-makers in the nonprofit sector
- Potential for investment in your products & services (the aggregate economic impact of nonprofits in the Mid-Hudson Valley economy is about \$6.5 billion, 14% of the total output of the region)
- Alignment with a highly rated program (97% of 2007 Annual Conference attendees would recommend it to others)

Gain unparalleled
access to
nonprofits that
serve the
Mid-Hudson Valley

“Great topics this year! I have been coming since the conference began and I am glad to see such stimulating topics & speakers. Great job!”

— 2007 Attendee