



All conference attendees will receive the award winning book, "Momentum" written by our keynote speaker!

"Momentum: Igniting Social Change in the Connected Age" received the 2007 McAdam Book Award for the most valuable nonprofit management book

Who is using what now?

How can I do it?

What's coming next?

Nonprofit Leadership Conference:

From Mission to Changing Lives



Institute for Nonprofit Leadership and Management

The Institute for Nonprofit Leadership and Management's 4th Annual Conference, "From Mission to Changing Lives," will be held Wednesday, March 26, 2008 at SUNY Orange in Middletown, NY. The conference will focus on the many changes being fostered by technology and globalization that affect communities that we serve. The conference will provide nonprofit professionals with an opportunity to define new roles for themselves, their units, and their organizations.

The Institute's Annual Conference is the premier opportunity to network with your colleagues while gaining new perspectives and insights into the challenges facing us both today and tomorrow. We look forward to seeing you at the Conference.

PROGRAM (subject to change)

8:00-8:30am Registration / Breakfast / Vendor Tables

8:30-8:45am Welcome: Dr. William Richards, President, SUNY Orange

8:45-9:30am Keynote

Allison Fine – Social Entrepreneur and Writer, is an award winning author of *Momentum: Igniting Social Change in the Connected Age*.

9:30-9:50am Networking Break

10:00-11:20am Concurrent Workshops

Public Relations on a Shoestring: When to Say What to the Press – Libby Post, President, Communications Services

Building Your Organization's Share of Mind & Heart: The Essence of Strategic Marketing – John Bassler, Ph.D., President, Know/Go NPD LLC

A Case Study of an Affiliation Between Family Empowerment Council, Inc. and Occupations, Inc. – Amy Anderson-Winchell, Executive Vice President and Chief Operating Officer, Occupations, Inc. (and Chief Executive Officer of Family Empowerment Council, Inc.), James B. DeStefano, President and Chief Executive Officer of Occupations, Inc., Graham M. Skea, Chairperson of Family Empowerment Council, Inc. Board of Directors, and Daniel B. Hulse, Past Chairperson of Occupations, Inc. Board of Directors

Strategize Your Organization's Future: Perform a Killer PEST Analysis – Danette Shepard, D.R. Shepard Consulting Services, LLC & Deborah Hansen, Director of Program, Girl Scouts Heart of the Hudson

11:30-noon Closing Session, Raffle and Thank You

4 WAYS TO REGISTER:

ONLINE: www.sunyorange.edu/nonprofit

PHONE: 845-341-4890

FAX: 845-341-4897

MAIL: SUNY Orange
Continuing Education
115 South St
Middletown, NY 10940

Name _____

Organization _____

Title _____

Please provide your home contact information below:

Home Address _____

City _____ State _____ Zip _____

County _____ Phone _____

Email _____ DOB _____

Date of Birth

CONFERENCE FEES:

	Save \$5 by 3/5/08	After 3/5/08
Institute Members	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25
Non-Members	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30

PAYMENT:

Payment must accompany this form for you to be confirmed as a registrant for this event.

Check enclosed for \$ _____ (payable to SUNY Orange)

Charge \$ _____ to my:

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United Way

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Community Foundation of
Orange and Sullivan

Allan Thomas, President and
CEO, Families First New York,
Inc.

Karen VanHouten, Executive
Director, Community
Foundation of Orange and
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- o Orange County Government
- o Orange County United Way

Institute for Nonprofit Leadership and Management

Orange County Community College
115 South Street
Middletown, NY 10940



4th Annual Nonprofit Conference

March 26, 2008

SUNY Orange, Middletown

Meet award winning author –

Allison Fine, author of Momentum



**Institute for Nonprofit
Leadership and Management**

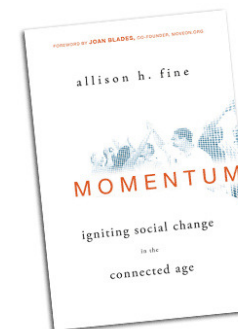
Nonprofit Leadership Conference:

From Mission to Changing Lives

**4th Annual Nonprofit
Leadership Conference**

March 26, 2008

**Orange County Community College
Middletown, NY
Harriman Hall**



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www.sunyorange.edu/nonprofit