

## WAYS of GIVING and DONOR RECOGNITION

You decide how to make a gift to the Campaign, taking into account your particular interests, resources and distinct tax considerations. Your gifts and pledges may be paid by check, transfer of appreciated securities or charged on a credit card, and if you are a College employee, there is the option of payroll deduction plans.

*Hint* – Transferring appreciated securities may provide you with greater tax advantages. Gifts charged to credit cards may earn mileage.

**PLEDGES** You are encouraged to consider a gift pledge, a way for you to make a significant commitment to the Campaign while being respectful of your personal financial circumstances. While most pledges are for a three- to five-year period, longer term pledges can be arranged. Payroll deductions can be pledged over similar periods.

**THEIR FUTURE. YOUR LEGACY** Are you committed to the College, interested in supporting the Campaign, but find that you have reservations about making a commitment now because you are retired, near retirement or have other obligations such as caring for an elderly parent or family member?

Consider taking advantage of gift options outlined in *Their Future. Your Legacy*, the Educational Foundation's Deferred Gift Program.

This program provides recommendations and information on bequests, income-producing charitable trusts or other deferred gifts to meet both your gift intentions and your retirement income or estate planning needs.

**MATCHING GIFTS** We recommend checking with your personnel office to see if you or your spouse is eligible for an employer match to your generosity.

**A SPECIAL THANK YOU** Unless you request to remain anonymous, your name(s) will appear on all Campaign-related materials as a demonstration of the College's appreciation of your gift, regardless of the amount.

An additional note of appreciation will be afforded to a gift of \$1,000 or more, which will be publicly acknowledged on a wall of recognition to be located in a prominent campus location.

**NAMED GIFT OPPORTUNITIES** If you are contemplating making a gift of \$2,500 or more, review the College's naming opportunities list. If you have an idea that is not on the list, we are always ready for a great suggestion.

**TAXES AND OTHER MATTERS** Your gift is administered by the Educational Foundation of Orange County Community College, a not-for-profit corporation that is recognized by the IRS as a 501(c) 3 corporation.

Therefore, your gift will provide full tax benefits if you itemize deductions. Please remember, however, that you are encouraged to seek counsel from your advisors in considering the tax benefits of your gift.

### ONE FINAL THOUGHT

Russell Hammond, Campaign Director, or one of the Campaign's outstanding community volunteers is ready to assist you regarding your gift.

Please feel free to contact Russell by phone, 845-341-4337, or email [Russell.Hammond@sunyorange.edu](mailto:Russell.Hammond@sunyorange.edu)