

VISUAL COMMUNICATIONS



"As a visual communications student, I earned a National Endowment for the Arts scholarship to study abroad and participated in a highly successful internship that led to a growing business. The program prepared me for transfer and provided a foundation to explore further opportunities in art and design."

Jeffrey Fina

Why Visual Communications?

A picture is worth a thousand words. That helps make visual communications an important part of our lives and an exciting and rewarding field of study. Acquiring knowledge and skills in the area of visual communications can prepare you for careers in:

- Graphic design
- Advertising
- Marketing
- Publishing and printing
- Game design
- Web design
- Animation
- Multimedia
- Art direction
- Illustration
- Digital photography
- Cartooning

Why Visual Communications at SUNY Orange?

SUNY Orange prepares its visual communications graduates for entry level positions in a variety of fields or for successful portfolio reviews leading to acceptance into four-year B.A. or B.F.A. programs. Dedicated and experienced professors teach a broad array of studio art and art history courses, and our practicum course offers students valuable internship opportunities. Qualified BOCES candidates can receive credit for some first-year courses. SUNY Orange has a transfer agreement with Cazenovia College, and students have successfully transferred to the Fashion Institute of Technology and SUNY campuses at Albany, New Paltz, Oneonta and Purchase.

TOP 5 REASONS YOU SHOULD STUDY Visual Communications AT SUNY ORANGE

- ⇒ You will obtain an affordable, high-quality visual communications education close to home, provided by a dedicated and experienced faculty.
- ⇒ Take advantage of a balanced academic program blending traditional studio and art history courses with current technology.
- ⇒ You can participate in expanding internship opportunities to help prepare for your future.
- ⇒ The College is committed to making ongoing programmatic improvements that increase support for our students and enhance their success.
- ⇒ You will acquire skills that prepare you for employment or pursuit of a four-year degree.