

Business Management

Degree Awarded: Associate in Applied Science

Accredited by the Association of Collegiate Business Schools and Programs (ACBSP) 7007 College Boulevard, Suite 420, Overland Park, KS, 66211

Recommended Course Sequence

| First Semester | Credits |
|--|---------|
| ENG 101 Freshman English 1 | 3 |
| _____ Social Science Elective | 3 |
| _____ Math or Liberal Arts Science | 3 |
| BUS 101 Business Math | 3 |
| BUS 103 Introduction to Business | 3 |
| OFT 106 Keyboarding* | 1 |
| Second Semester | |
| ENG 102 Freshman English 2 | 3 |
| _____ Social Science Elective | 3 |
| _____ Math or Liberal Arts Science | 3 |
| BUS 105 Business and Society | 3 |
| MKT 101 Principles of Marketing | 3 |
| PES 100 Concepts of Physical Wellness | 1 |
| Third Semester | |
| ACC 101 Accounting Principles 1 | 4 |
| BUS 161 Computer Applications in Business*** | 3 |
| BUS 203 Business Communications | 3 |
| BUS 201 Business Law 1 | 3 |
| MGT 205 Human Resource Management | 3 |
| PES _____ Physical Education | 1 |
| Fourth Semester | |
| ACC 102 Accounting Principles 2 | 4 |
| MGT 201 Principles of Management | 3 |
| BUS 202 Business Law 2 | 3 |
| MGT 203 Entrepreneurship or | 3 |
| MGT 220 Internship: Business** | |
| _____ Liberal Arts Elective | 3 |
| Total Credits: 65 | |

*Students with sufficient keyboarding ability who pass the keyboarding waiver exam will fulfill this requirement; they do not need to replace the 1 credit.

**Students need approval of the department chair to register for this course and at least a 2.5 CQPA.

***formerly CIT 101 Microcomputer Applications

This program can be completed in its entirety at either the Middletown campus or the Newburgh campus.

Program Description

The Associate in Applied Science degree program in Business Management prepares graduates to begin their careers as management trainees, first line supervisors, and higher level management positions in either profit or non-profit organizations. Students develop interpersonal and conceptual skills such as motivation, communication, performance appraisal, decision making and problem solving. Various business tools including accounting, computer information systems and law, as well as liberal arts courses, are integrated into the program.

The primary focus of the curriculum is on entrepreneurship for those interested in operating their own business or applying this managerial approach in a medium to large organization in the public or private sector. The program's concentration of business courses provides a strong background for employment. The Business Internship is a popular feature of this degree. Students work for regional companies for academic credit and real-world experience.

Business Department faculty are well-trained and experienced in their areas of expertise, and highly motivated to work with students, helping them to succeed in their quest for a job. Many students complete this degree and transfer to four-year colleges to earn a bachelor's degree; however, students who have this objective are advised that they may suffer transfer credit losses due to the concentration of business courses.

Admission Criteria

Admission to this program requires that students be high school graduates or have high school equivalency diplomas (GEDs). If students are not high school graduates, they may be eligible for admission to the College's 24 Credit Hour Program. If students are home schooled, they may be eligible for admission. (See pages 7 through 13 for more details on the admission process for all applicants.)

Students are required to complete most of the developmental classes before attempting the courses in this program. Please see the Developmental Course List on page 47.

This degree has been approved by ACBSP and SUNY NYS Education Department for online distance learning delivery. This does not mean that SUNY Orange offers every course in the program online; however, many are offered in this format. Please check the current credit course schedule for online DL virtual course listings offered each semester.

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Student Learning Outcomes

Students will:

- integrate management theories and tools in a variety of functional areas within an organization.
- demonstrate the ability to use a variety of analytical tools in the functional areas of business.
- express business ideas and information effectively in both oral and in written forms.

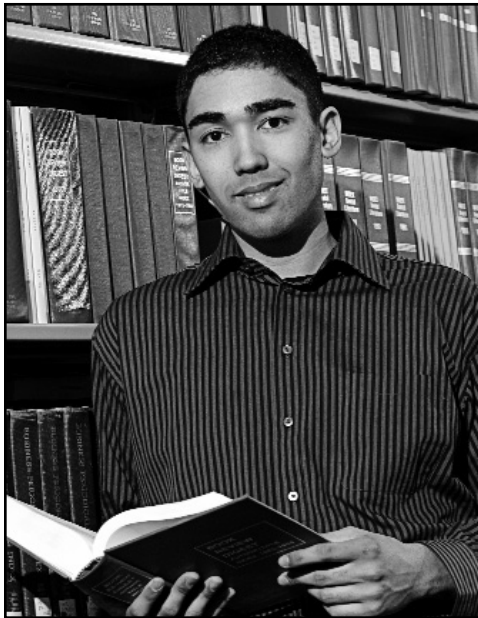
Career Opportunities

- supervisor
- management trainee
- business owner/entrepreneur
- financial insurance planning and sales
- human resource specialist trainee

Transfer Opportunities

While the A.A.S. degree leads to immediate employment, SUNY Orange students have successfully transferred to:

- Franklin University
- Mount St. Mary College
- Ramapo College
- SUNY Empire State College



Contact Information

Business Department Chair
341-4411
Admissions Office
(845) 341-4030